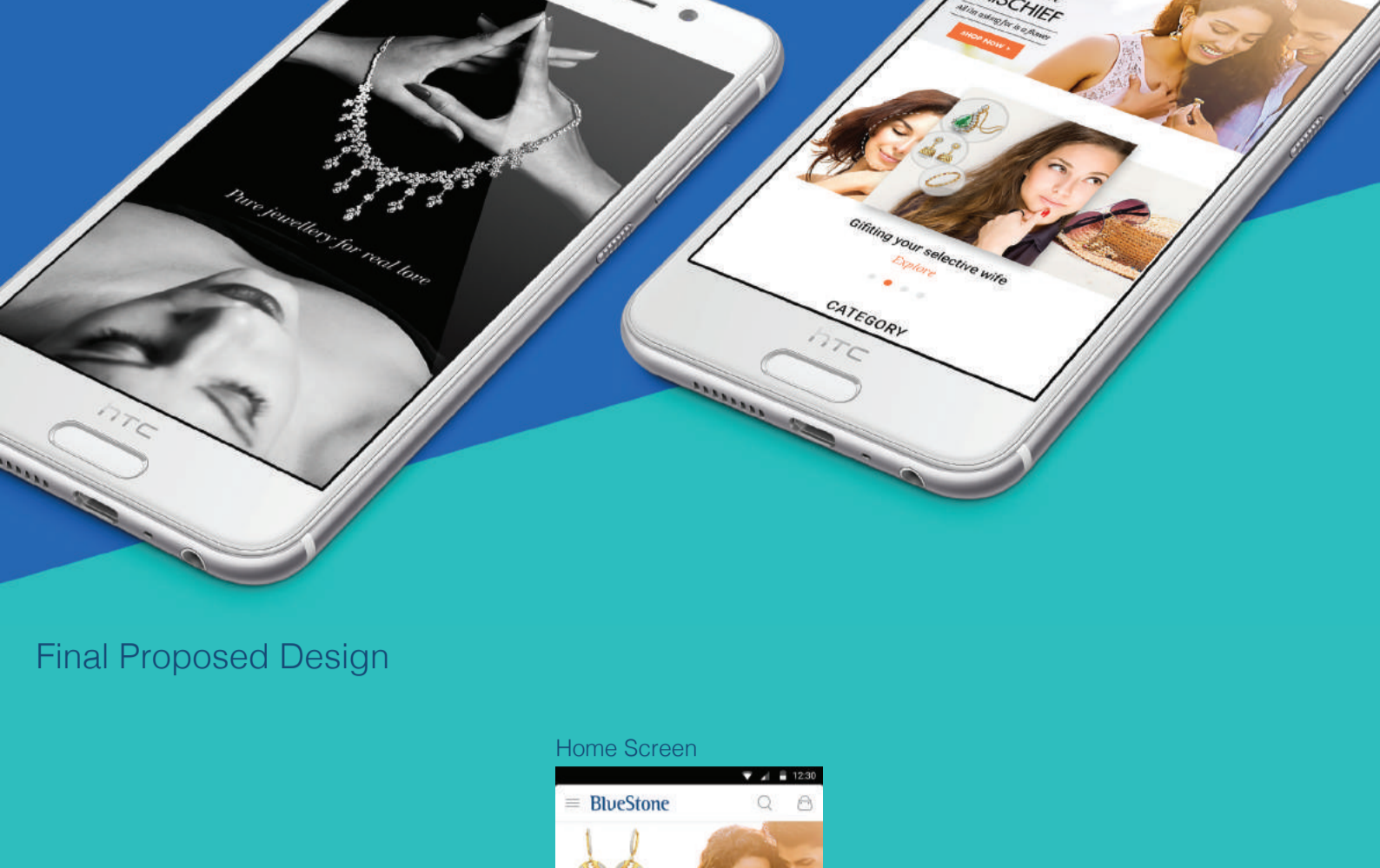


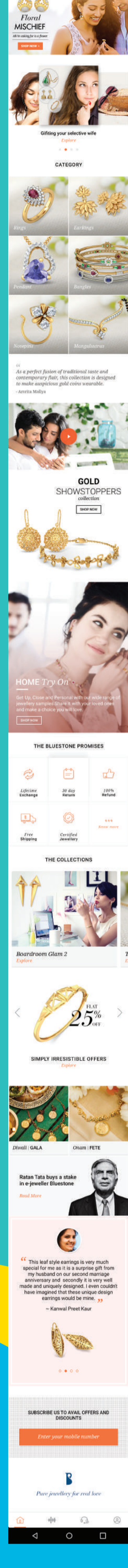


'Bluestone' is an online jewellery shopping app (E-Commerce). Designed for different age groups who likes to buy jewellery online. Specially designed for great customer experiences.

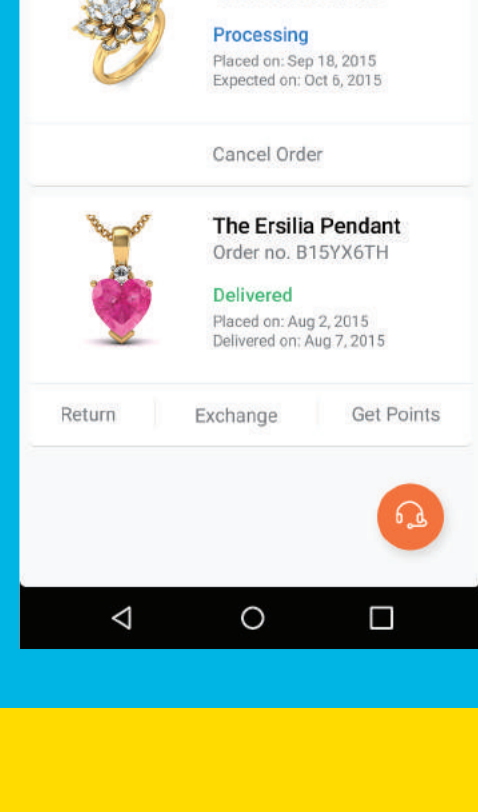
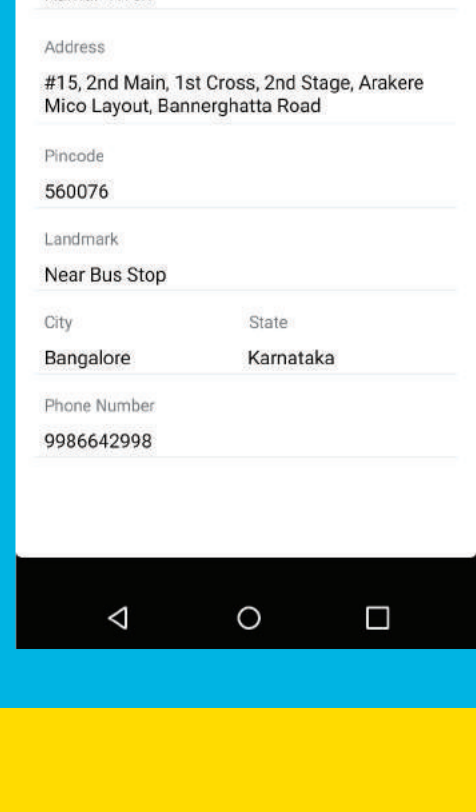
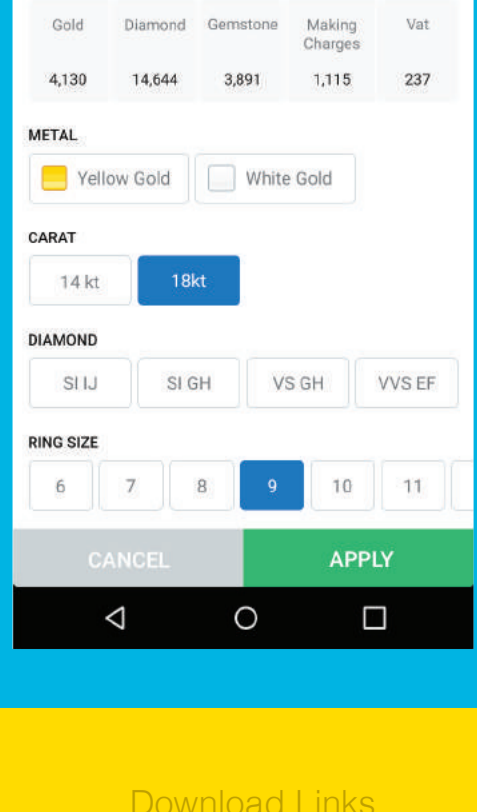
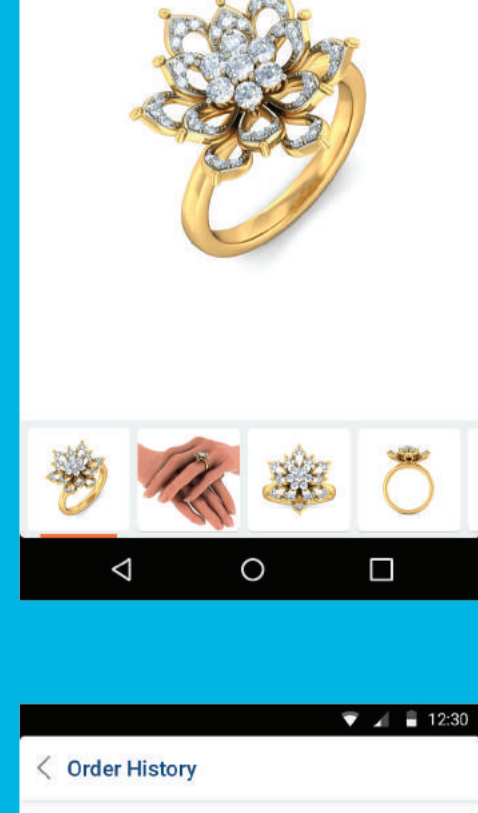
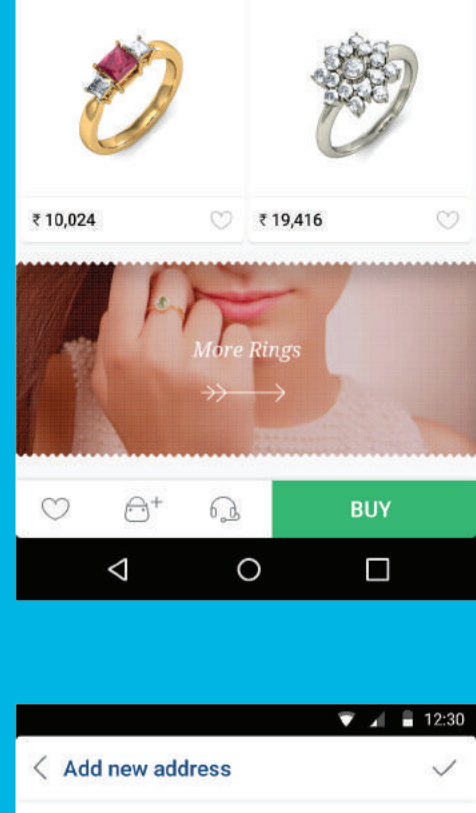
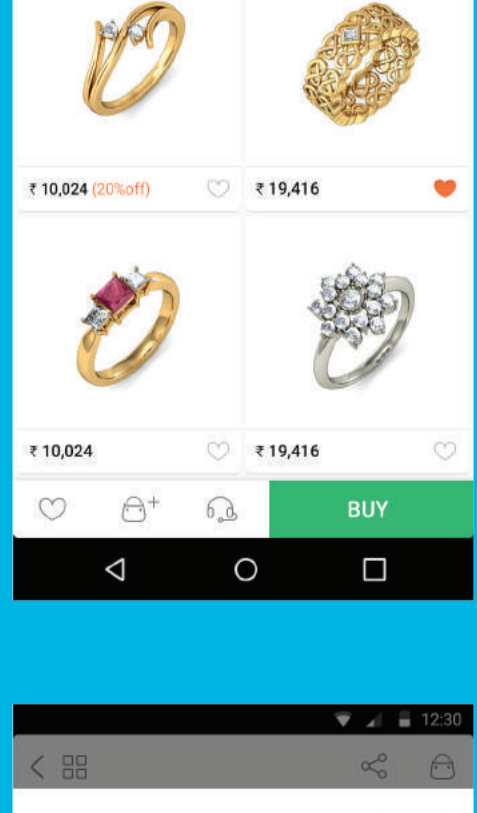
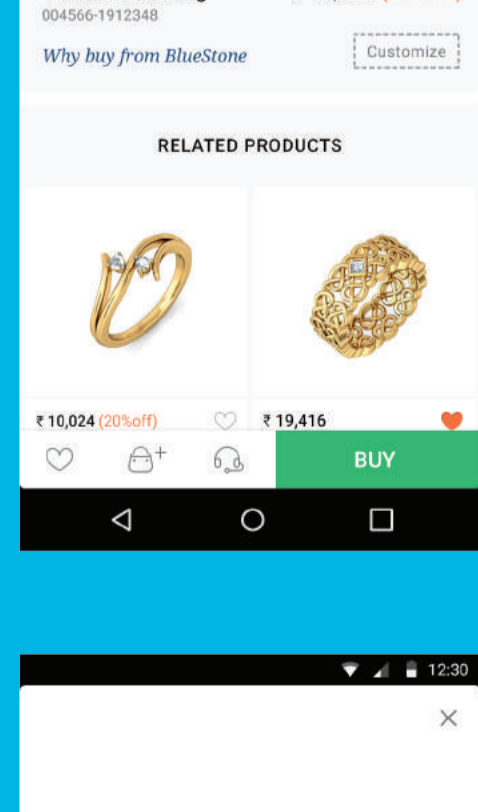
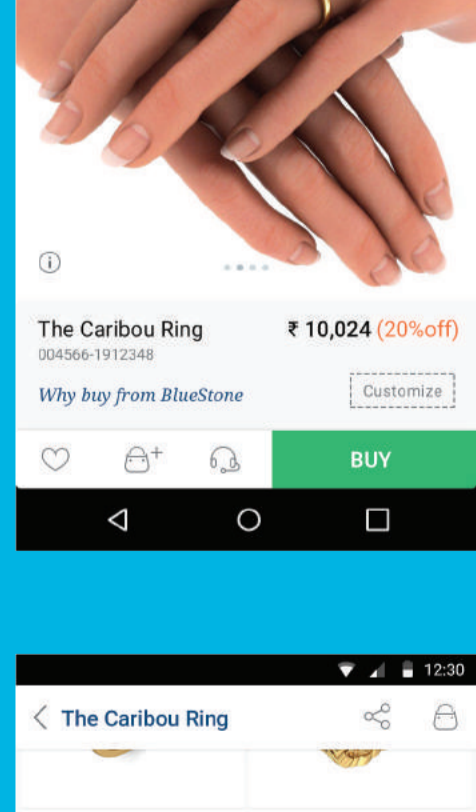
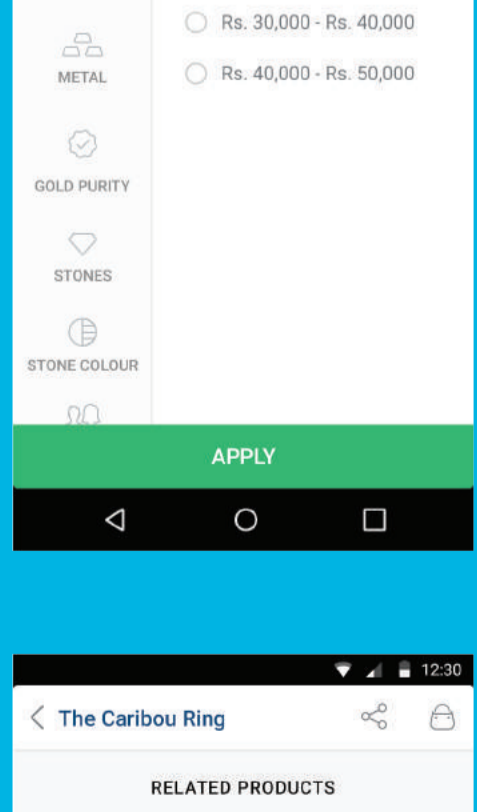
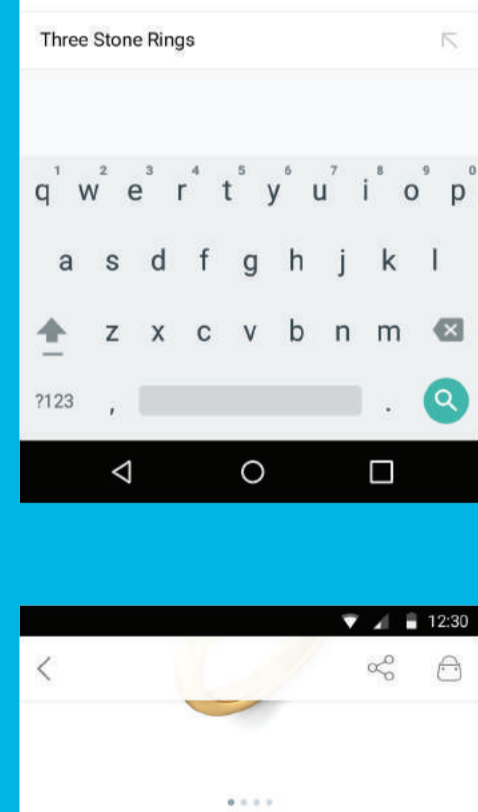
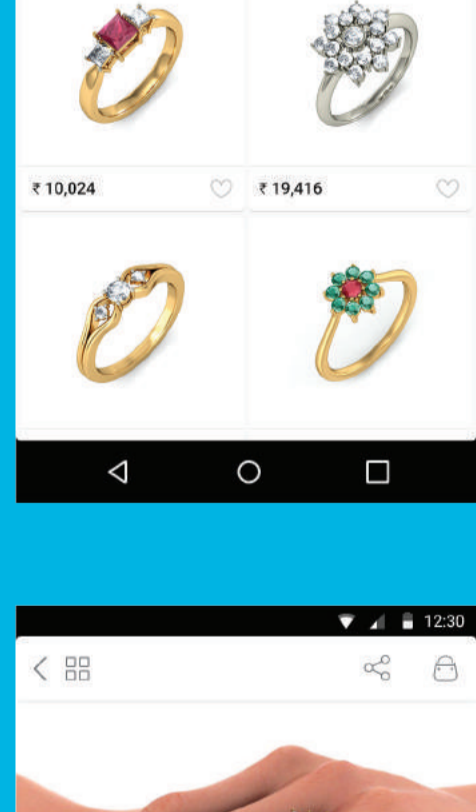
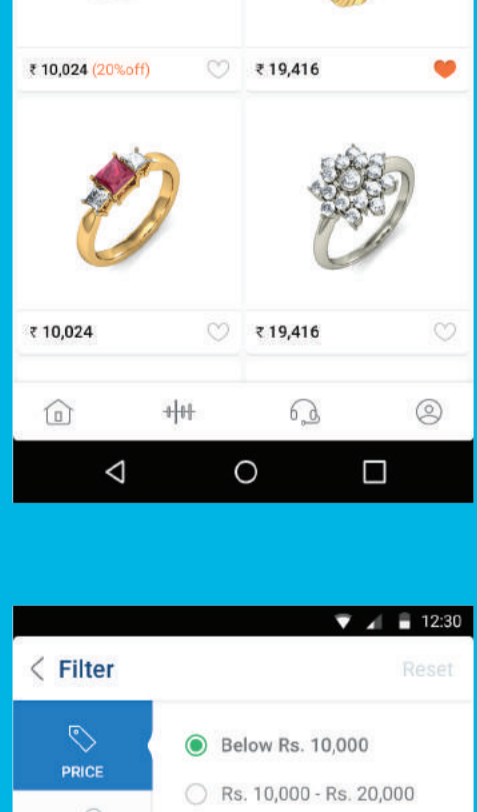
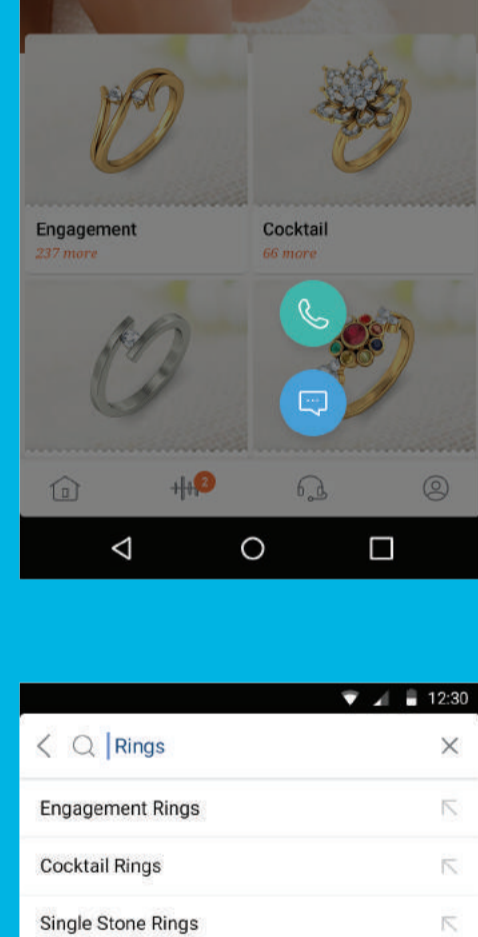
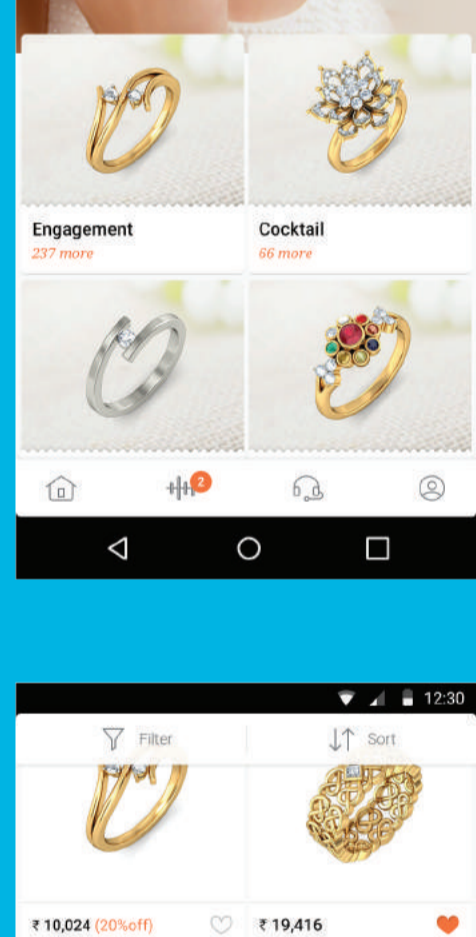
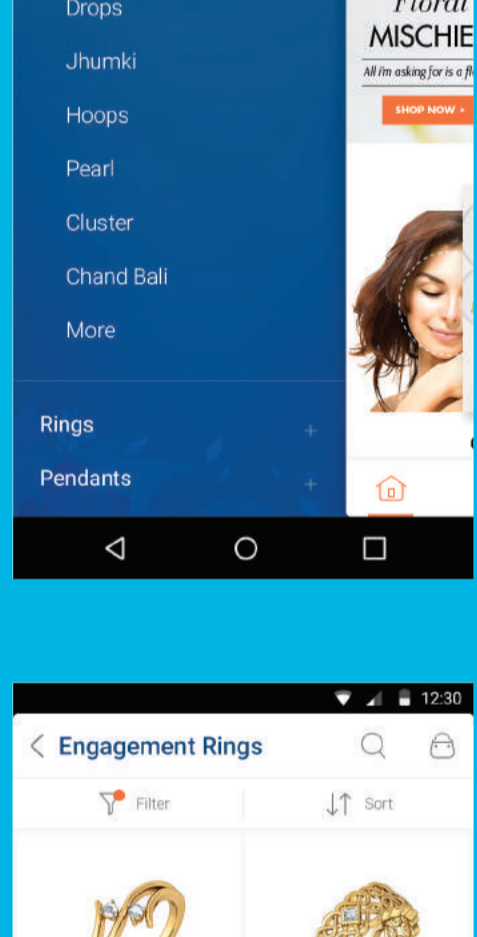
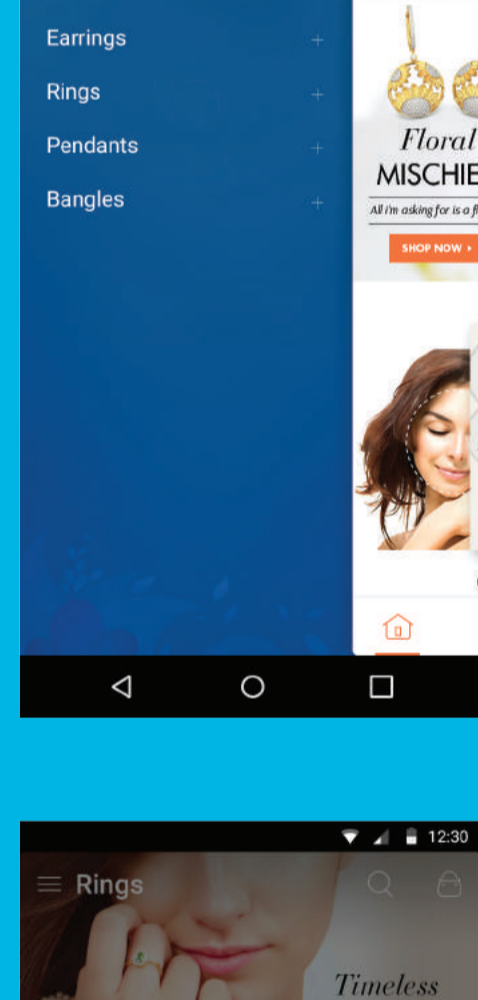
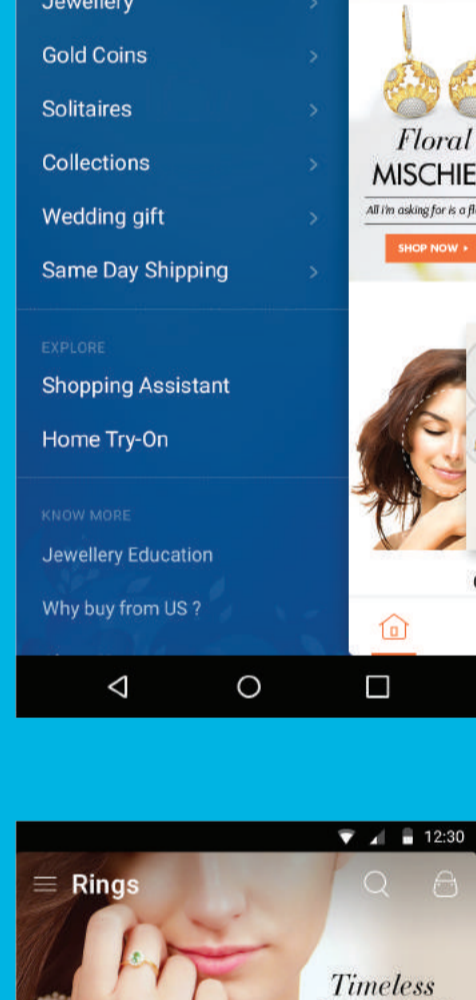
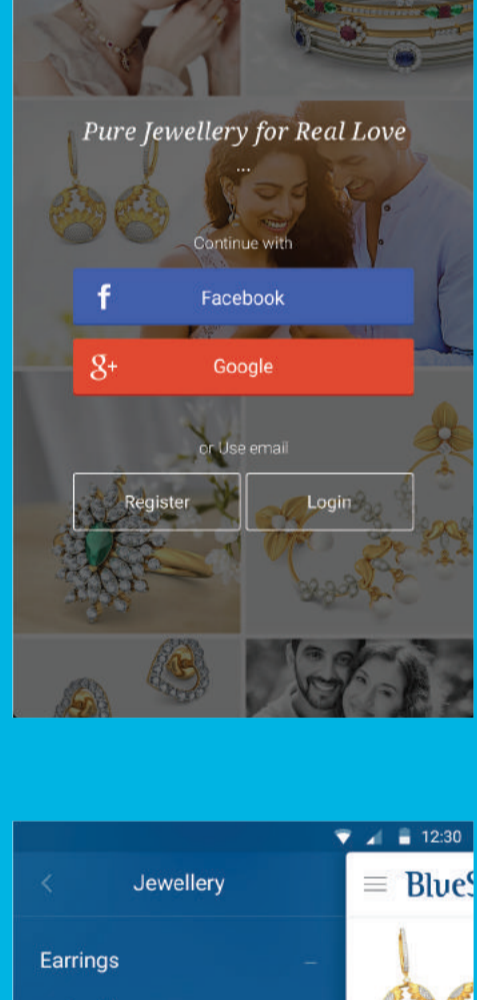
As a designer, I was a part of User Research, User Interviews, User Journey, Personas, Task Analysis, Usability Analysis, Information Architecture, User Testing, Visual Design etc.



Final Proposed Design



Other Screens



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